



BOSCH

Invented for life



Bosch Automotive Aftermarket

Parts, Diagnostics and Workshop Services

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Bosch Automotive Aftermarket Parts, Diagnostics and Workshop Services

Bosch Automotive Aftermarket provide our customers in Australia and New Zealand with a complete range of diagnostic and repair shop equipment and a wide range of spare parts for passenger cars and commercial vehicles.



Scan QR Code to visit the Bosch Aftermarket Website.



Scan QR Code to learn about Bosch Products.



Scan QR Code to visit the Bosch Catalogue.



Brakes

Bosch has decades of experience in the manufacturing of braking systems. With Bosch brakes you will find the right components for practically every vehicle.



Inventors of ESP



Brake fluid	Brake discs	Brake pads	Pad & caliper guide pin grease	Pad wear sensors
<ul style="list-style-type: none"> ▶ New ENV6, covering DOT3, DOT4, DOT4HP and DOT5.1. ▶ Low viscosity for modern complex ABS/ESP systems. 	<ul style="list-style-type: none"> ▶ 1110 part numbers that cover 90% of vehicles in Australia. ▶ Bosch inventor of light weight composite discs. ▶ Manufacturing expertise in casting and alloying constitutes. 	<ul style="list-style-type: none"> ▶ 1115 part numbers that cover 84% of vehicles in Australia. ▶ Ceramic Copper free technology. ▶ No gimmicks just pure performance. 	<ul style="list-style-type: none"> ▶ Resistant to high brake temperatures. ▶ Low attraction of brake dust. 	<ul style="list-style-type: none"> ▶ 220 part numbers. ▶ Heat resistant protective sheath.

Did you know?

- ▶ Low viscosity brake fluid ensure modern brake systems perform within fractions of a second.
- ▶ Bosch manufacture 20 million Brake discs per year.
- ▶ Bosch has its own dedicated Brake disc test centre.
- ▶ Over 40 Brake engineers dedicated to IAM.
- ▶ By 2025 all Bosch brake pads will be copper free.

Best Brand 2022 readers' poll



Bosch brake pads were voted "best brand"
For the seventeenth time, the readers of the German car magazine "auto motor und sport" voted Bosch Brake Pads as Best Brand 2022.

Gasoline

More and more vehicles equipped with Bosch gasoline direct injection systems are launched onto the market – also as part of hybrid drive concepts. The need for reliable servicing and repair is growing accordingly. With Bosch, workshops benefit from these sources of revenue – satisfying their customers at the same time.

Fastest Growing Gasoline Category!



High-pressure injection valves	High-pressure pump	Manifold injection valves
<ul style="list-style-type: none"> ▶ High-pressure injection valves. With the transition to a reduced CO² environment, High-pressure Injection Valves will still be in high demand for GDI and Hybrid Powertrain. Bosch has comprehensive spares to service its range (over 50 part numbers across various generations HDEV 1..6). ▶ Bosch injector tool. Use a Bosch Injector Tool when servicing injectors to avoid costly damages. 	<ul style="list-style-type: none"> ▶ High Pressure Pumps. Bosch ranges 6 generations of high pressure pumps (HDP 1 to 6 & up to 60 part numbers). ▶ Bosch HDP6 pumps are the latest superior technology that offer up to 350bar to support the system demand to meet today's most stringent emission requirements. 	<ul style="list-style-type: none"> ▶ Manifold port injection valves are increasingly popular and used together with HDEV valves for superior emission control. ▶ Bosch has a comprehensive range of over 150 part numbers covering EV6 & EV14 generations.

Bosch has a comprehensive portfolio of Gasoline products like ignition coils, oxygen sensors, fuel pumps and engine sensors. For more information visit the Bosch Aftermarket Website.

Did you know?

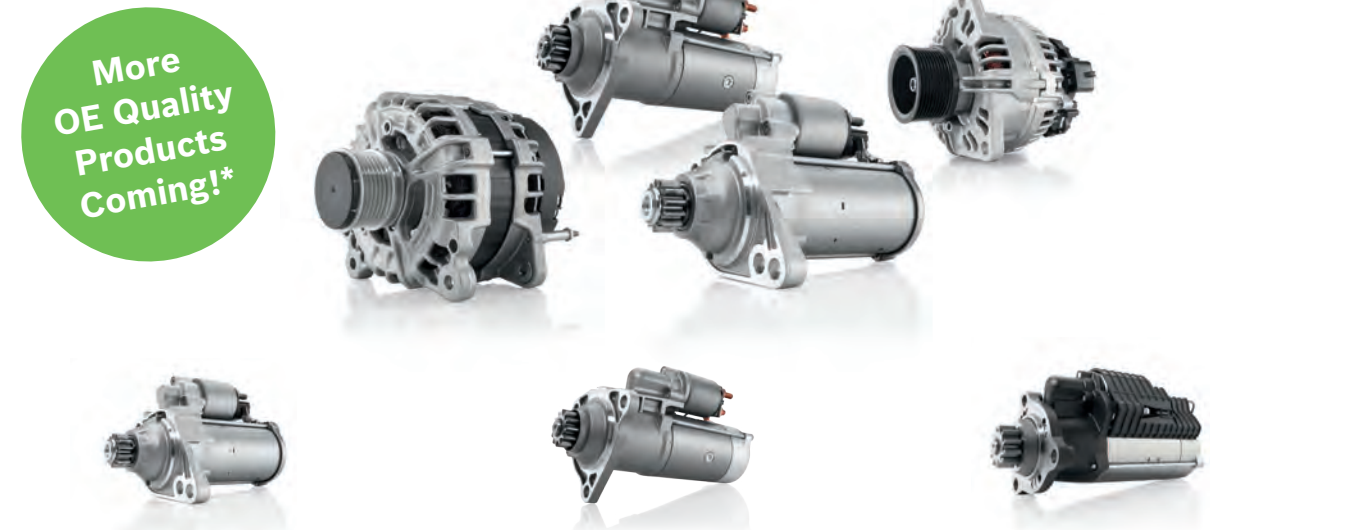
- ▶ 20 Injections in the blink of an eye! (one injection every 20 milliseconds).
- ▶ Almost half of modern vehicles equipped with gasoline direct injection engines are equipped with a Bosch injection system.
- ▶ GDi, HPi, FSi, TSi, TFSi, CGi, PDi, Tce, SCe are all acronyms dedicated to direct injection.

Benefits at a glance:

- 70 years of experience, inventor of the Jetronic system**
 - ▶ Own production and OE quality.
 - ▶ Continuous OE innovations using advanced technologies.
 - ▶ Stainless steel injector, does not corrode.
 - ▶ Homogeneous combustion.
 - ▶ High reliability and long service life.
 - ▶ Detailed system diagnosis using ESI[tronic] 2.0 online workshop software.
 - ▶ Matching spare parts featuring the same quality as original equipment does.
 - ▶ Bosch supports the replacement of combustion chamber sealing rings on high pressure injection valves (HDEV) with a professional tool kit.

Starters and Alternators

Workshop customers want their vehicle to be reliable. The Bosch range of starters and alternators thus mainly includes solutions meeting high expectations in terms of reliability, robustness and durability. Outstanding Bosch quality therefore supports workshops in satisfying their customers.



More
OE Quality
Products
Coming!*

Passenger and Commercial vehicle starters

Reliable starting performance and long service life, even under extremely adverse environmental conditions: Bosch starters are manufactured to strict requirements based on profound original equipment knowledge. They are designed to meet the high demands for reliable vehicle starting over a large number of cycles.



Passenger and Commercial vehicle alternators

Reliable power supply to the vehicle's electrical consumers, even under extreme demands on the vehicle's electrical system: Bosch alternators go through rigorous product release processes, are adapted to vehicle-specific electrical demands and comparable in fit and performance to an original equipment alternator.

***Bosch's OE heritage and strong European vehicle coverage has 1000 active part numbers. Bosch is expanding its range of Non European vehicles with up to 200 new starters & alternators in coming months!**

? Did you know?

- ▶ Bosch has more than 100 years experience in Starter Motors & Alternators.
- ▶ The first Bosch alternator was produced in 1913. One year later, the first Bosch starter was launched onto the market.
- ▶ Alternators have become more compact and light weight, yet able to provide greater power with proven reliability with the use of Bosch high efficiency diodes (HED) and active rectifiers (SAR).

Benefits at a glance:

- ▶ Outstanding quality and high starting reliability: Bosch starters, as well as their production processes, are subject to strict quality management, which ensures compliance with the high Bosch requirements and quality standards.
- ▶ Long service life: these starters are made of high-quality components and are designed for a high number of starting cycles.
- ▶ Outstanding performance: the efficient and compact design of the alternator ensures excellent power supply under extreme environmental conditions.

Glow Plugs

Bosch diesel technology and glow plugs – an excellent combination! This opinion is shared by international vehicle manufacturers equipping their vehicles with Bosch glow plugs. Know-how gained with original equipment is implemented in the Bosch workshop range.

100 Years
Glow plugs from Bosch
1922 – 2022



Duraterm	Duraterm HighSpeed	DuraSpeed
The 11-volt glow plugs developed by Bosch in 1990 are based on comprehensive Bosch diesel experience and OE know-how.	For improved and reliable combustion in newer diesel engines: Quick preheating and long post-glow times of these pencil-type glow plugs developed by Bosch contribute to increased fuel efficiency while ensuring a long service life.	Featuring a Bosch-invented design, these glow plugs are particularly robust. The shape of their ceramic heating elements and their location inside a support tube reduces the risk of breakage even if subject to transverse forces.

? Did you know?

- ▶ **181 stocked** Bosch glow plugs cover almost **90% of all Australian diesel vehicles.**
- ▶ Bosch is the world's **largest producer of DuraSpeed ceramic plugs**, with 66% OE share.
- ▶ **4 glow plug production plants and engineering locations** worldwide.
- ▶ Bosch glow plugs provide **comfortable starting and quiet idling** through **short pre heating** and **long post glow times for regeneration heating.**
- ▶ All Bosch Glow plugs **are easy on the alternator**, designed for low voltages in case of cold starts.

i KeySecure Code label

The **KeySecure Code label** provides protection against product counterfeiting.



The label with a special seal on it guarantees the integrity of the packaging.

Diesel Injection Systems

Common-rail fuel injection: Pioneering diesel engine technology.

In 1997, Bosch launched the first common-rail system into the market. The system's name is based on the common rail supplying all cylinders with fuel. In conventional diesel injection systems, the fuel pressure for each injection cycle has to be generated separately. In common-rail systems, however, pressure build-up and injection are separated from each other.



Common Rail pump	Common Rail injectors	Unit injector system	Unit pump systems
<ul style="list-style-type: none"> ▶ The latest CP4 Pump from Bosch compresses fuel up to 2700bar used for road vehicles and off-road applications that demand high performance. 	<ul style="list-style-type: none"> ▶ Modern day Bosch Common rail injectors work with pressures up to 2700bar with 5 to 10 injections per stroke. Used for high RPM high-powered vehicles. 	<ul style="list-style-type: none"> ▶ Pump and injection system that are electronically controlled and developed by Bosch. 	<ul style="list-style-type: none"> ▶ Used for commercial vehicles and dedicates one unit pump for each cylinder.

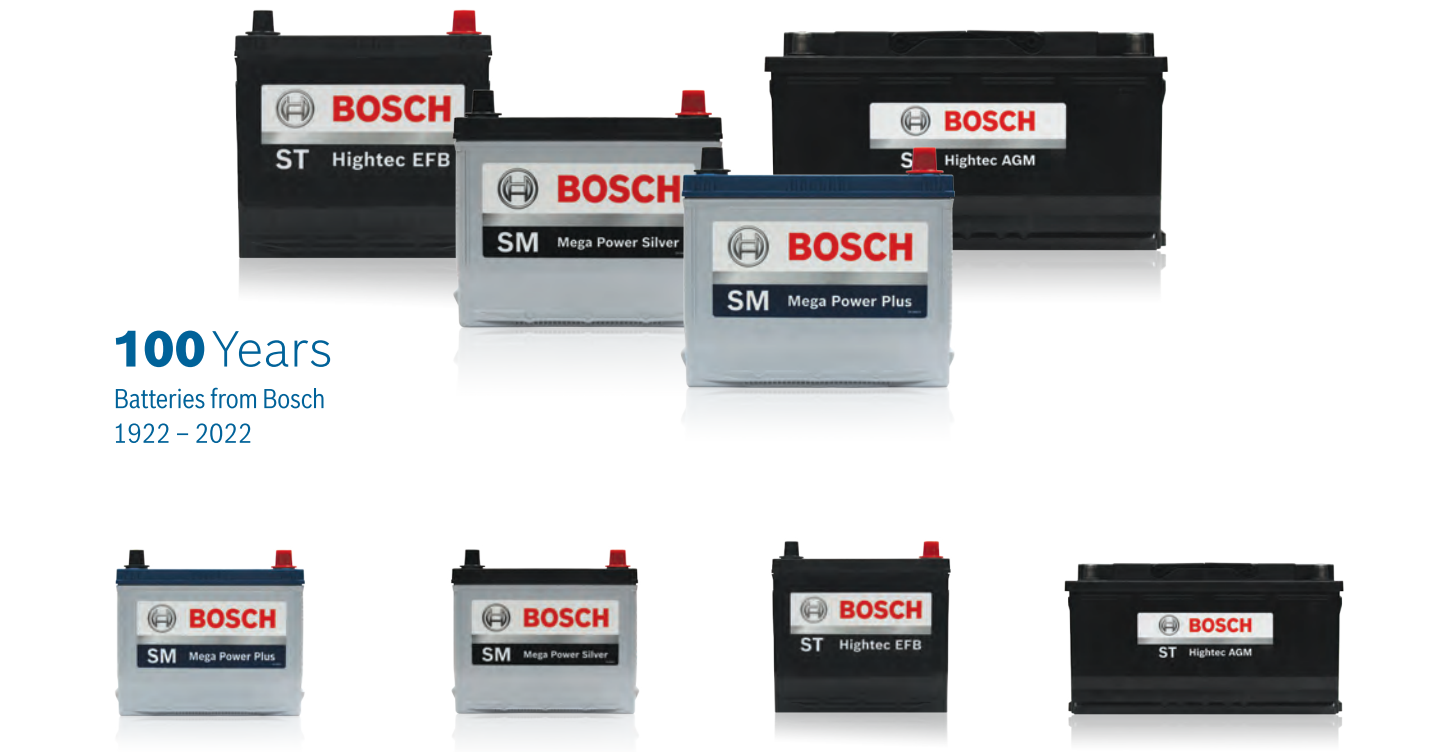
Did you know?

- ▶ Bosch is a Global Leader with 100 year's of diesel experience.
- ▶ 60% Global OE Market Share.
- ▶ 129 Engineering locations and 30 production plants across 4 continents.
- ▶ 52,000 employees ensure quality and reliability of 100,000 Bosch part numbers.
- ▶ 30 years of Diesel test bench development experience.

- Benefits at a glance:**
- ▶ More than 16,000 diesel part numbers are ranged in Australia.
 - ▶ 12 months Nationwide Warranty.
 - ▶ More than 70 Bosch Diesel Workshops in Australia ensure quality of repair.
 - ▶ 5 main diesel test benches cover Bosch and 3rd party applications.
 - ▶ Dedicated in-house Diesel Training and Reliable in-house Diesel Technical Support.

Batteries

100 Years of Battery Experience, Bosch knows a thing or two about having the right product for motorists. To meet the ever increasing energy demands of today's vehicles, Bosch has a comprehensive line-up of maintenance-free batteries, including the SM Mega Power Plus and ST Hightec range (EFB & AGM).



100 Years
Batteries from Bosch
1922 - 2022

SM Mega Power Plus	SM Mega Power Silver	ST Hightec EFB	ST Hightec AGM
<ul style="list-style-type: none"> ▶ Long service life. ▶ Completely sealed and maintenance free. 	<ul style="list-style-type: none"> ▶ Silver technology supports additional safety features such as ESP and ABS. 	<ul style="list-style-type: none"> ▶ Built for high performance and reliability, even under extreme conditions including Start-stop applications. 	<ul style="list-style-type: none"> ▶ 100% leakage proof with AGM technology. ▶ Perfect partner for Start-Stop applications.
Calcium-Calcium Technology	Calcium-Silver Technology	Enhanced Flooded Battery Technology	Absorbent Glass Mat Technology

Did you know?

When Quality and Performance Matters

"Invented for life" stands for reliable technology designed and built to last. To meet the ever increasing energy demands of today's vehicles, Bosch has a comprehensive line-up of maintenancefree batteries, including the SM Mega Power, ST Hightec and EFB range.

Endurance

Bosch Batteries – Bosch has successfully been making batteries since 1922. High density active materials and optimised particle size mean long service life.

Future Driven

Bosch spends billions of dollars annually in research and development to preserve its position as a technological leader.

Global Battery Expertise

Robert Bosch GmbH and its 360 subsidiaries and regional companies are active in some 50 countries.

Latest Technology

Bosch's portfolio stretches from power electronics, to 48-volt mild hybrid batteries, battery-management systems, electric motors and electric axle systems.

Cabin Filters

Demand Comfort & Safety, Fit Bosch Cabin Filters. Bosch cabin filters protect the most valuable parts of the vehicle: driver and occupants. In return, no compromises can be made concerning their product quality. Every Bosch cabin filter features high-quality materials, top processing and technical know-how.



Aeristo Premium	Activated carbon filter	Standard filter
Bosch Aeristo Premium – a Plus for health, with anti-allergic and anti-bacterial effects. For superior air quality inside the car.	Bosch Activated Carbon – for noticeably purer and more pleasant air inside the car.	Bosch Standard – for clean air inside the car.

Market launch Q3 2022

Did you know?

Aeristo Premium

- ▶ Works effectively against viruses and bacteria and prevents mold growth due to special anti-microbial layer.
- ▶ Permanently binds allergens and pollen in the filter fleece.
- ▶ Filters more than 98% of all fine dust particles (particle size up to 2,5µm) in an ultrafine microfiber layer.
- ▶ Neutralises reliably harmful and foul-smelling gases in an activated carbon layer protects the air conditioner and improves the vision by reducing deposits.

Best Brand 2022 readers' poll



Bosch cabin filters were voted "best brand"

For the seventeenth time, the readers of the German car magazine "auto motor und sport" voted Bosch Filters as Best Brand 2022.

Spark Plugs

Bringing motorsport technology onto the road: Around the world, motorsport teams rely on Bosch spark plugs. Bosch launches racing innovations and experiences for workshops as well. Workshop customers can thus also benefit from the high performance, accuracy and quality of Bosch spark plugs.

120 Years
Spark plugs from Bosch
1902 – 2022



Standard	Platinum	Double Platinum	Double Iridium
<ul style="list-style-type: none"> ▶ Copper core center electrode for better heat transfer. ▶ Heat resistant Nickel plated shell for corrosion resistance and seizure protection. 	<ul style="list-style-type: none"> ▶ Platinum firing pin enhances the life of the spark plug against wear and tear. ▶ 360° continuous wave laser technology for a safe bond of the precious metal pin. 	<ul style="list-style-type: none"> ▶ Platinum spark plugs suit engines with high operation temperatures (e.g. naturally aspirated engines and sports cars). ▶ Longer service life: Platinum fine-firing pin and Platinum ground electrode enhance the life of the spark plug against wear and tear. 	<ul style="list-style-type: none"> ▶ Iridium spark plugs function exceptionally well in engines with high spark current (e.g. GDI). ▶ OE specific design; best OE replacement.

Did you know?

- ▶ For spark plugs used in gasoline direct injection systems, torque-angle tightening is not accurate enough. Due to the aligned and welded centre electrode, the tightening torque must be observed precisely.
- ▶ Anti-seize compounds modify the torque required for install and should not be used when installing spark plugs to modern engines.
- ▶ A spark plugs heat range is the plugs ability to dissipate heat.

Best Brand 2022 readers' poll



Bosch spark plugs were voted "best brand"

For the seventeenth time, the readers of the German car magazine "auto motor und sport" voted Bosch Spark Plugs as Best Brand 2022.

Wiper Blades

Wiper blades from Bosch ensure perfect wiper performance, a long service life and quiet wiper action – even under extreme weather conditions. The innovative adapter concept allows both quick and easy fitting of Bosch wiper blades. Choose Bosch for a perfect vision and maximum safety.

Manufacturing Wiper Blades for over 90 years



Conventional Blades	Aerotwin Blades	Rear Blades
<ul style="list-style-type: none"> ▶ Patented quick clip connector system. ▶ Extensive range covering late and early model vehicles. ▶ Hardwearing and robust all metal construction with galvanized steel. 	<p>Aerotwin Plus:</p> <ul style="list-style-type: none"> ▶ Multi adaptor for Euro Vehicles. <p>Aerotwin Sets:</p> <ul style="list-style-type: none"> ▶ Wide range of sets for unique vehicle needs (101 part numbers). <p>Aerotwin Retrofit:</p> <ul style="list-style-type: none"> ▶ Upgrade solution for conventional and hybrid blades. 	<ul style="list-style-type: none"> ▶ Comprehensive range of Rear Wiper Blades in Conventional, Plastic and Flat Blade. ▶ New for 2022, Multi Adapter Rear. Six materials cover nineteen existing Aerotwin Rear Wiper Blades.

Benefits at a glance:

- ▶ Perfectly fitting and safe - comprehensive and vehicle-specific quality and functional tests complying with the same standards as those applied for OE parts; high coverage of all common wiper-arm types.
- ▶ High vehicle coverage - Bosch wiper blades perfectly fit almost any vehicle – no matter how different individual types may be: from latest car models to commercial vehicles and through to vintage and classic cars.

Did you know?

- ▶ Stringent performance and resilience tests in the laboratory provide the basis for the consistently high quality of Bosch wiper blades.
- ▶ Bosch wiper blade Oceania market coverage >96%.
- ▶ Bosch produces over 130M wiper blades annually for vehicle manufacturers and the aftermarket.

Diagnostics KTS

With vast and continually updated system databases, the Bosch KTS Diagnostic Tool range enables you to control, diagnose, troubleshoot, repair and maintain your customers' vehicles, whatever they drive.



KTS 250	KTS 560	KTS 590	KTS Truck inc
<ul style="list-style-type: none"> ▶ Fast and Easy to use Android based handheld unit. 	<ul style="list-style-type: none"> ▶ Diagnostic tool for all current and future vehicles, with multimeter. 	<ul style="list-style-type: none"> ▶ Diagnostic tool for all current and future vehicles, with multimeter and oscilloscope. 	<ul style="list-style-type: none"> ▶ Off highway Modular diagnostic solution for commercial vehicle workshops.

Benefits at a glance:

- ▶ Mobile and stable operation thanks to powerful Bluetooth interface.
- ▶ Up to three CAN / K-Line interfaces can be used at the same time.
- ▶ Wireless Bluetooth connection to the workshop PC allows increased coverage enabling mobile use throughout the workshop.
- ▶ Rugged construction for long-term everyday workshop use.
- ▶ Over 30 years of Bosch Diagnostics testers.
- ▶ Perform control unit diagnoses from more than 90,000 vehicle models of more than 150 different makes.

Did you know?

- ▶ Support of all current vehicle interfaces based on Ethernet and parallel operation of several BUS systems.
- ▶ More advanced PassThru interface for programming the control units on the portals of the vehicle manufacturer according to Euro 5/6.
- ▶ Works on any Windows PC on which the Bosch diagnosis application ESI[tronic] 2.0 is installed and licensed.

ADAS Equipment

Accurate and Efficient calibration of Advanced Driver Assistance systems with Bosch.



DAS 3000 S20	SCT815	Targets
<ul style="list-style-type: none"> ▶ New universal computer based calibration and adjustment device for ADAS. 	<ul style="list-style-type: none"> ▶ Corner reflector target and carrier for calibration of radar sensors. 	<ul style="list-style-type: none"> ▶ Calibration targets for all vehicle manufacturers.

Did you know?

- ▶ Perfect measurement accuracy according to the highest OEM specifications.
- ▶ Fast and efficient calibration using a camera based alignment method (no wheel aligner needed).
- ▶ Around 50% faster compared to conventional laser-based systems thanks to the intuitive user guidance and calibration routines.
- ▶ The Multi target board enables both camera and radar calibration with just one board (VW group).
- ▶ Multi-brand compatible with vehicle-specific calibration targets (optionally available).
- ▶ Everything in one place through an integrated storage box (optional accessory).



Scan QR Code to learn more about Bosch Diagnostics KTS.



Scan QR Code to learn more about Bosch ADAS.

ESI[tronic] Diagnostic Software

Diagnostic software for maintenance and repair with comprehensive vehicle coverage: with its modular structure, ESI[tronic] 2.0 ensures that you can always find the best repair solution for your daily business.



ESI[tronic] 2.0 Online



Scan QR Code to learn more about Bosch ESI[tronic].



Scan QR Code to learn more about Bosch Truck Software.

ESI 2.0 Passenger	Diagnostic	Advanced	Master
Secure Diagnostic Access (SDA)	✓	✓	✓
Vehicle Information	✓	✓	✓
Diagnosis of Control Units	✓	✓	✓
Vehicle equipment catalog	✓	✓	✓
Experience-based repair (EBR) / Known faults	✓	✓	✓
Handbooks and manuals		✓	✓
Connected Repair		✓	✓
Circuit diagrams for comfort systems			✓
Maintenance schedules and information			✓

Benefits at a glance:

- ▶ Secure Diagnostic Access (SDA) provides centralised access to secure vehicle Data and Gateway modules.
- ▶ Control unit diagnostic with the latest data for cars, transporters, trucks and motorcycle systems.
- ▶ Vehicle identification via VIN.
- ▶ All necessary data for quick and easy repair and maintenance according to manufacturer specifications.
- ▶ Supports the Bosch workshop networking concept: Connected Workshop.
- ▶ Regular online updates are downloaded in the background while the device is in use.
- ▶ All necessary steps are always presented in an easy and understandable manner.
- ▶ Comprehensive database of the most common control devices enables efficient analysis.

ESI 2.0 Truck

Vehicle information: Important basic information on commercial vehicles such as model series, performance, engine designation, and axle configuration form the basis for sound diagnostics in commercial vehicle workshops.

Diagnostics: The software reads error codes and can clear them, selects actual values, activates actuators, resets service intervals, and teaches components.

Circuit diagrams: Intuitive user guidance with dynamic component description ensures quick and easy use.

Maintenance: Semi-annual and annual inspections with additional check points are available at any time.







Technical data: Component information with setpoints, output voltage, characteristic curves, etc. support troubleshooting.

Spare parts catalogue: Access to the complete Bosch and ZF Services spare parts catalogue, including service information and assembly instructions for the Sachs, Lemförder, Boge, and ZF Parts brands.

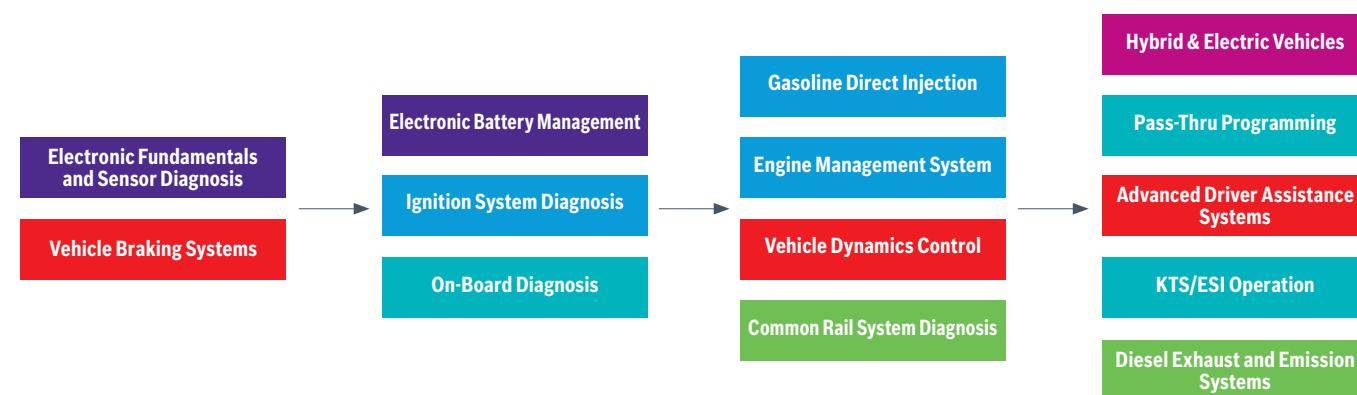
Bosch Automotive Technical Training

Bosch continues to offer a comprehensive Technical Training Program in 2022.

The constantly revised course content ensures that technicians receive the most up to date information. Upon completion of each course the participant will receive a certificate of participation.

Category	Course Title	Part of Bosch Vehicle Diagnostics Program	Duration	Refer Page
 Electrical and Electronics	Electronic Fundamentals and Sensor Diagnosis	✓	2 days	5
	Electronic Battery Management	✓	1 day	6
 Alternative Drives	Hybrid & Electric Vehicle Systems	✓	1 day	7
 Gasoline	Engine Management System	✓	3 days	8
	Gasoline Direct Injection	✓	1 day	9
	Ignition System Diagnosis	✓	1 day	10
 Chassis and Braking	Vehicle Braking Systems	✓	1 day	11
	Vehicle Dynamics Control	✓	1 day	12
	Advanced Driver Assistance Systems		1 day	13
 Diesel	Diesel Exhaust and Emission Systems		1 day	14
	Common Rail System Diagnosis	✓	2 days	15
 Diagnostics and Test Equipment	On-Board Diagnosis	✓	1 day	16
	Pass-Thru Programming		1 morning	17
	KTS/ESI Operation		1 day	18

Constructed in a modular format, the entire program is best completed in the sequence below. This however is only a guide and not a prerequisite.



For more information please scan the QR Code

Bosch Modules Workshop Concept

We know your business is unique to you. That's why we at Bosch have developed Bosch Modules Workshop Concept, a way you can differentiate your workshop from your competitors and be recognised as a quality, future orientated workshop. You'll get access to quality tools, equipment and specialised technical training.

Joining the Bosch Module Concept is easy!

We welcome workshops - big or small

Whether you're a full service, fast fitter or branded workshop. It's easy to join if you have 1-3 mechanics and more than 2 workbays.

Technical Training

Access training courses from highly qualified, industry-experienced trainers. Keep staff up-to-date and businesses ahead of the competition.

You're a Bosch Supporter

You will meet the minimum Bosch Parts annual purchase value.

Go Digital

You will manage your business digitally with the WorkShop Management System (WSMS).

The benefits of Bosch Modules

Instant recognition for quality

Customers will instantly know that you are part of the Bosch network with Bosch signage, product banners and workwear.

Be connected

Be updated on the industry news and trend of automotive repair through Bosch Community.

eXtra Rewards

Earn eXtra Award points and redeem for attractive awards when you purchase Bosch automotive products.

Increase efficiency

Digitalize your business with the Workshop Management System (WSMS), instantly saving your time and increasing your efficiency and profits.

Technical Training

Access training courses from highly qualified, industry-experienced trainers. Keep staff up-to-date and businesses ahead of the competition.

Tools, Equipment & Parts

Access Bosch diagnostic tools, equipment and quality Bosch parts.



For more information please scan the QR Code

Partner with Bosch Car Service

Modern workshop businesses are facing major challenges – all of which can be turned into powerful new opportunities. The rapid growth of digitalisation, new electronics, new types of vehicles, new techniques as well as new business models are all opportunities that a workshop can benefit from. With the right support, systems and processes in place, partnering with Bosch Car Service can save you time, increase your efficiency and allow you to maximise the energy you invest into your business.



Introducing Bosch Car Service

Our powerful Bosch Car Service network, underpinned by the strength of the Bosch name and reputation, will support you in many of the challenges you may be facing on a daily basis. There are over 15,000 Bosch Car Service workshops across the globe. Join the world class Bosch Car Service network to safeguard your future!

Affiliate your business with the Bosch brand - recognised and trusted around the world.

Receive the tools and support to operate a more successful workshop.

Have the freedom of operating independently, whilst being associated with an expert network.

Joining package includes: Branding Support ✓ Signage & workwear ✓ Workshop consumables ✓ Message on hold recording ✓ Point of sale material 	Marketing Support ✓ National website & locator ✓ National network marketing ✓ Local area marketing ✓ Google My Business 	Partnerships ✓ Parts & service suppliers ✓ AAAA membership (AUS) ✓ Autodata ✓ Mechanic Desk 	eXtra - Points Loyalty Program ✓ Points for Bosch parts ✓ Points with various partners ✓ Hundreds of rewards 
Business / Technical Training ✓ Personal consultant ✓ Business analysis & report ✓ Business training ✓ Technical training 	Networking ✓ Bosch Talks Social Tool ✓ Network meetings ✓ Nationwide Warranty Program 	Bosch Support ✓ MyBSN network portal ✓ Bosch HQ tour ✓ Product merchandiser ✓ Bosch equipment ✓ Dedicated Bosch HQ support team 	

Enquiries:

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Follow Bosch Car Service:



Did you know?

- ✓ Bosch employs +395,000 associates worldwide with more than 70,000 researchers and engineers.
- ✓ Bosch Australia has more than 200 engineers involved in research and development.
- ✓ The vast majority of Bosch's shares (92%) are held by Robert Bosch Stiftung GmbH, a charitable foundation. This special ownership structure serves to maintain founder Robert Bosch's tradition of civic engagement while also securing the company's strong and meaningful development.
- ✓ Robert Bosch Stiftung GmbH was established in 1964 and has been carrying out the company founder's public welfare endeavours, to help smooth the path towards variable solutions for social change.
- ✓ Bosch's single largest investment of 1.6 Billion AUD in its history is the chip factory in Dresden, Germany opened in July 2021.
- ✓ Bosch and Volkswagen have teamed up in January 2022 on automated driving software. This will enable hands-free driving in cities, rural areas, motorways as well as a Level 3 system which takes overall driving functions on the motorway.
- ✓ Bosch has joined forces with the start-up Power Cell Sweden to put Fuel-cell technology into mass production.
- ✓ Bosch invests on extending semiconductor production in Reutlingen, to combat the crisis in the semiconductor supply chain.
- ✓ Bosch has been researching quantum technology for seven years and plans to enter the market for quantum sensor products.
- ✓ Bosch believes that hydrogen has a bright future as an energy carrier, and is making considerable upfront investments in this area. From 2021 to 2024, the company plans to invest around 900 Million AUD in mobile fuel-cell applications and a further 600 Million AUD in stationary ones for the generation of electricity.

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