



COMPANY PROFILE

2022 —

YOUR WORKSHOP EQUIPMENT SPECIALISTS

PROFILE —

In a busy workshop, time and money are wasted when equipment underperforms or is out of action because you need to wait for parts and repairs. However, when you partner with Precision Automotive, you're partnering with a trusted supplier of premium products, great service and expert advice so you can rest assured that your workshop will run smoothly, your equipment will be taken care of and your customers will be happy.



COMPANY — INTRODUCTION

Precision Automotive Equipment are your workshop equipment specialists. Established in 1996, we have a longstanding history in the Australian automotive repair industry as a specialist in the supply, distribution, and service of a full range of premium automotive workshop equipment.

Our extensive product range is sourced globally from many of the world's leading manufacturers, including Rotary Lift and Hunter Engineering. With our focus on providing premium products and high-level aftersales support, you can be guaranteed we are committed to ensuring your equipment purchase is supported for years of reliable service.

As a part of Bapcor Limited since 2016, Precision Automotive Equipment is a member of Australia's largest aftermarket trade focused business, Burson Auto Parts. Bapcor Limited's acquisition of Precision Automotive has enabled the business to grow from strength to strength, expanding its network across the country.

In 2017, the acquisition of Tricor Engineering equipped Precision Automotive with the resources to provide all facets of workshop lubrication, allowing us to offer a total workshop and lubrication package.

If you're looking for quality products, service you can trust, and years of experience, look no further than Precision Automotive Equipment - home of the big brands.

OUR FOUNDATIONS

Precision Automotive Equipment was founded in 1996 by Rod Wilkinson. Rod's career as a workshop equipment service technician had given him a strong understanding of the problems that automotive workshop owners and operators were having with their equipment.

With many of his service customers asking him to source quality replacement workshop equipment, together with business partner Phil Atkins, Precision Automotive Equipment was born. Initially operating from Rod's home garage in Brisbane, Precision Automotive Equipment became a registered company in 1997.

After sourcing equipment locally for several years, it quickly became apparent that the Australian workshop demand for the best quality equipment required the sourcing of world leading product. In response to this, Precision Automotive Equipment enjoyed outstanding success with the exclusive Powerrex range, opening the gates to other world leading brands including the globally renowned Hunter Engineering Wheel Service range and the world number one Rotary Lift hoist range.

These distribution agreements are major highlights in the company's history as they provided a significant vote of confidence from leading global manufacturers in the expertise and customer support provided by Precision Automotive Equipment for Australian service and repair businesses.

Demand for premium workshop equipment, and the company's industry renowned expertise to re-design complete turn-key automotive workshops across the country, saw Precision Automotive Equipment open new sales and service branches in both Sydney (2012) and Melbourne (2014.) This expansion gave repairers across the entire East coast of Australia access to Precision Automotive Equipment's range and unparalleled aftersales service. With added presences in Perth, Adelaide and Hobart over the last 5 years, Precision Automotive Equipment now has a complete national footprint.

SERVICE

A firm believer in strong after-sales support, we are your one-stop aftersales destination for the product we sell. We pride ourselves on our dedication to aftersales support and service to our customers, no matter their location.

To this end, we consistently stock a wide range of spare parts and consumables for our product line-up, ensuring we have inventory available to you when you need it most. Our inventory ensures swift and timely servicing and maintenance of your equipment, massively reducing workshop equipment downtime. We understand that time is money.

With our own service teams in Brisbane, Sydney, Melbourne, Adelaide and Perth, and recommended service agents in all major capital cities & regional centres, we can provide you with professional advice, sales and service Australia wide.



Comprehensive service



Skilled technicians



Managed maintenance



Spares in stock



We do it all!



OUR BRANDS

Our extensive product range is sourced globally from many of the world's most renowned manufacturers, including Rotary Lift & Hunter Engineering. With our focus on providing premium products and high-level aftersales backup, it is guaranteed that we are committed to ensuring your equipment purchase is supported to ensure years of reliable service in your workshop.

At Precision Automotive, we understand that the products we offer influence the success of every customer we serve. That's why we search tirelessly to find the best manufacturers in the industry, working closely with them to develop our range. We prioritise quality and innovation, and are continuously growing our range to ensure you stay ahead of the game. This approach doesn't change, no matter the price point or application.

ROTARY LIFT

When it comes to vehicle hoists, you can't go past the world's most trusted. After all, the safety of your team and the vehicles you service rely on it. That's why we partnered with Rotary Lift who have been setting the standard since 1925.

Rotary Lift began with its first lift in Memphis, Tennessee, with its name derived from the 360 degree rotation that allowed cars to be driven in and out of the workshop bay. Since then, the brand has grown to over 1,700 personnel in manufacturing plants across three continents. With the widest variety of vehicle hoists on the market, Rotary manufacture hoists to suit everything from small vehicle workshops to large scale commercial operations.



With an obsession for innovation, Rotary continue to lead the industry with new product development, including features such as the original "Double-S" column for improved strength, and the two-post Trio™ arms for greater maneuverability. As this innovation continues, Rotary have not stopped at hoists, releasing their wheel service equipment range in 2016, ensuring your workshop has all the products in needs to get the job done.

HUNTER ENGINEERING

Since 1946, when Automotive Hall of Fame inductee Lee Hunter founded Hunter Engineering, the company has built a reputation for innovation and visionary leadership in the application of the newest technologies to automotive undercar service.

Hunter's award-winning research and development team of mechanical, electrical and software engineers is responsible for hundreds of patented and exclusive features that make Hunter products the most productive service equipment available.

Commitment to quality encompasses all aspects of product design, development, engineering, supply chain and manufacturing to produce products that supported by expert field service and training with the end goal being customer satisfaction.

HUNTER
Engineering Company

SUMMIT

Summit Equipment, a brand renowned in Australia for its quality range of vehicle hoists, are the economic trade alternative for customers who demand the best in features and reliability. With a range comprising of two post, four post and scissor lifts, along with a variety of lifting capacities and low maintenance designs, there is a Summit hoist available to suit the needs of your workshop.



AUTEL

AUTEL

Autel is one of the world's leading manufacturer and supplier of professional diagnostic tools, equipment and accessories in the automotive aftermarket. Since their foundation, they have been committed to giving customers worldwide maximum, long-term value by providing quality assured, easy to use, cost effective and innovative products.

