



TERMS & CONDITIONS

The aim of **Buy to Fly** is to increase the sales of Burson Automotive Proprietary Limited products through our workshop clients. The **Buy to Fly** program will run from 12:01am (AEDT) 1 March 2025 to 11:59pm (AEDT) 30 November 2025 (**Promotion Period**).

The **Buy to Fly** promotion run by Burson Automotive Proprietary Limited (ABN 82 006 613 378) (the **Promoter, Burson Automotive Proprietary Limited** or **Burson**) in Australia is subject to the terms and conditions outlined below.

In order to enter the **Buy to Fly** promotion, a participant must register and have a Burson trade account for their Workshop. Participants have to register via <https://www.burson.com.au/buy-to-fly>

By entering into the **Buy to Fly** promotion, each participant agrees to abide and be bound by these promotion terms and conditions.

ELIGIBILITY

1. Participation is by invitation only by the Promoter to Burson Automotive Proprietary Limited authorised customer workshops in Australia (**Workshop**). Only one authorised representative (i.e. the owner/person who completes the registration) from each invited Workshop can enrol in this promotion (**Participant**).
2. This promotional offer is not transferable or otherwise assignable to any other party except under mitigating circumstances at the absolute discretion of Burson Automotive Proprietary Limited.
3. If a Workshop changes ownership during the Promotion Period, their participation will be forfeited.

4. The Promoter will set sales targets, and all sales targets exclude GST.
5. A participating Workshop must achieve the set sales target for the Workshop during the Promotion Period as set out by their Burson Automotive Proprietary Limited representative (**Applicable Sales Target**) (and sales progress can be tracked via EzyParts 2.0) as a pre-requisite to qualify for one holiday in the **Buy to Fly** promotion. Each Workshop will be given an Applicable Sales Target for each tier holiday, being Tier 1, Tier 2 and Tier 3 – **refer to Schedule 1** for details. Max 1 holiday awarded per successful participating Workshop for the entire promotion.
6. All Burson Automotive Proprietary Limited purchases (excluding GST) within the Promotion Period are eligible towards achieving the Workshop's Applicable Sales Target and all purchases must be charged to the Workshop's Burson trading account (including Capricorn accounts). There are no restrictions on product types and price points, except that purchases which are subject to Burson finance will not count towards the Applicable Sales Target.
7. If a Workshop meets an Applicable Sales Target for Tier 1, the Promoter will organise and pay for a Tier 1 holiday. If a Workshop meets an Applicable Sales Target for Tier 2, the Promoter will organise and pay for a Tier 2 holiday. If a Workshop meets an Applicable Sales Target for Tier 3, the Promoter will organise and pay for a Tier 3 holiday. The holiday will be awarded to the relevant Participant of a successful Workshop (being the authorised representative i.e. the owner) (**Successful Participant**). If a Workshop meets an Applicable Sales Target for two or more Tiers (e.g. meets both Tier 1 and Tier 2), the Successful Participant will be able to select which Tier (Tier 1 or Tier 2) holiday they prefer to take. For all Tiers, there is an option available for a Successful Participant to not take the holiday, and instead choose a travel voucher or have a credit placed on their Workshop's Burson trade account, as set out in clause 10. Details of the three Tier holidays available (destination, dates of travel and all inclusions of the holiday) are as set out in **Schedule 1** below.
8. The choice of holiday (or substitute travel voucher or Burson trade account credit) selected by a Successful Participant is binding and cannot be substituted for another holiday (or substitute travel voucher or Burson trade account credit) should that Successful Participant wish to change their decision after their initial preference has been submitted to their Burson Automotive Proprietary Limited representative. **The selection must be made by 31 December 2025.**
9. Each Successful Participant agrees that as a condition to being able to attend the holiday, they (and their companion, if applicable – please see clause 17.b)), may be required to sign a release and indemnity and/or declaration in the form required by Burson Automotive Proprietary Limited in favour of Burson Automotive Proprietary Limited and other parties before taking the holiday. If you do not sign, you and/or your companion (if applicable) will lose any entitlement to taking the holiday. If your companion does not sign (if applicable), then your companion (but not you) will lose any entitlement to taking the holiday.
10. As an alternative to selecting a holiday as per clause 7, an option is available for a Successful Participant to select (**by 31 December 2025**) one of the following instead: either a travel voucher or credit applied to their Workshop's Burson trade account. The credit can only be applied to a direct Burson Trading Account and is not able to be applied to a customer's Capricorn account. See details and applicable values for each applicable Tier, as set out in **Schedule 1**. The travel voucher is redeemable with a travel agency as determined and specified by the Promoter. The travel voucher will be for the Successful Participant only. Redemption of the travel voucher is subject to any terms and conditions imposed by the supplier of the travel voucher. The choice of a travel voucher or credit on Workshop's Burson trade account if selected by a Successful Participant is binding and cannot be substituted or altered to a choice of holiday or other reward should the Successful Participant wish to change their decision after their choice has been submitted to their Burson Automotive Proprietary Limited representative.

11. Participants (and companions, if applicable) must comply with these terms and conditions throughout the entire Promotion Period, including up until the time the holiday is completed, or travel voucher/Burson credit is awarded, and being awarded such items is contingent upon the Successful Participant and companion (if applicable) fulfilling all promotional requirements as specified in these terms and conditions.
12. Disclosure by a Participant or participating Workshop to any third party regarding their participation in this **Buy to Fly** promotion is prohibited. Violation of this non-disclosure clause will invalidate the offending Participant and/or Workshop, and negate their eligibility to receive a holiday/travel voucher/Burson credit (as applicable), irrespective of whether the Participant and/or Workshop in question has met the other eligibility criteria.
13. Holding a Burson trading account (and, consequently, participation in this promotion) is subject to the terms and conditions which apply to Burson trading accounts available at <https://www.burson.com.au/terms-conditions>, as amended from time to time. For clarity, Successful Participants must also be within their trading terms with their Burson account at the time of issuing the voucher, holiday or credit. Successful Participants (and their Workshops) must not, in the Promoter's determination, have a bad credit history or be a credit risk, due to breaching or having at any time breached credit arrangements with the Promoter.

PRIVACY, PARTICIPATION, PUBLICITY & PROMOTION

12. If you are a Successful Participant, you, your Workshop and companion (if applicable) must take part in all publicity, photography and other promotional activity as Burson Automotive Proprietary Limited requires, without compensation, and you, your Workshop and companion (if applicable) consent to Burson Automotive Proprietary Limited using, without compensation, your name, Workshop indicia, contact information and photograph, or other likeness, for such advertising and publicity purposes. Such use may include advertising or publicity related to the naming of Successful Participants in this promotion or related to future similar contests. Successful Participants, Workshops and companions (if applicable) also agree that Burson Automotive Proprietary Limited will own the right to any such image and photographs it takes in relation to the promotion and the holidays (or travel voucher or Burson credit, if applicable) awarded pursuant to the promotion. Burson Automotive Proprietary Limited may collect your and your companion's (if applicable) personal information directly or through its agents or contractors. Burson Automotive Proprietary Limited will collect, use or disclose personal information (if any provided) for the purpose of conducting and administering the promotion. Burson Automotive Proprietary Limited may disclose such personal information to its related companies, agents and contractors to assist in conducting this competition, communicating with you or storing data.
13. By participating, Participants consent to Burson Automotive Proprietary Limited keeping your personal information on its database to use for future marketing purposes, including contacting you by electronic messaging provided that where required by the *Spam Act 2003* (Cth), Burson Automotive Proprietary Limited includes a functional unsubscribe facility in each direct marketing communication it sends you that you may use to opt-out of any further such communications and provided that the functional unsubscribe facility complies with the *Spam Regulations 2021* (Cth). By participating, you consent to receive email or SMS messages from Burson Automotive Proprietary Limited without any functional unsubscribe facility if they relate primarily to the conduct of this promotion.
14. Burson Automotive Proprietary Limited (see <https://www.burson.com.au/privacy-policy>) includes information about:
 - a how to seek access to the personal information Burson Automotive Proprietary Limited holds about you and seek correction of the information; and
 - b how to complain about a privacy breach and how Burson Automotive Proprietary Limited will deal with such a complaint.

HOLIDAYS

15. The holidays for each Tier are set out in **Schedule 1**.
16. Fringe Benefits Tax is the Participant's responsibility and Participants are to seek their own independent taxation advice. Any tax liability arising as a result of accepting any holiday is the responsibility of the Participant.
17. No more than one (1) holiday (or travel voucher or Burson credit, if selected), will be awarded to a Successful Participant for their Workshop, subject to the following:
- a) If a Successful Participant who qualifies for a holiday has elected to receive either the travel voucher or the credit on their Workshop's Burson trade account instead, any additional spend over the participating Workshop's Applicable Sales Target will not contribute to any additional value on the travel voucher or Burson credit.
 - b) If the Successful Participant elects to go on a holiday, and wishes to bring a companion, that Participant must inform the Promoter of the identity of the companion/s and the Promoter will determine the additional costs to be paid by the Successful Participant which must be paid for in full before trip can be booked.) By participating in the holiday, your companion accepts these terms and conditions. If the Successful Participant exceeds the Applicable Sales Target during the Promotion Period, the Promoter will make a contribution towards the companion's ticket as follows:

Percentage of sales made against Applicable Sales Target during Promotion Period	Promoter's contribution towards companion's ticket cost.
100-109%	0%
110-114%	10%
115-119%	15%
120-124%	20%
125-129%	25%
130-134%	30%
135-139%	35%
140-144%	40%
145-149%	45%
150-154%	50%
155-159%	55%
160-164%	60%
165-169%	65%
170-174%	70%
175-179%	75%
180-184%	80%
185-189%	85%
190-194%	90%
195-199%	95%
200% or greater	100%

18. All holidays must be taken in 2026 as offered and on the exact dates as specified by the Promoter. You cannot change or alter the holiday package/dates as each holiday includes specific pre-booked/pre-planned event/s and activities as determined by the Promoter. If, once you have

accepted to take the holiday, you forfeit the holiday or any element of the holiday for whatever reason, you will not be given cash or any alternative item as a substitute.

19. Holiday inclusions may be subject to change depending on availability. The Promoter accepts no responsibility if one or more of the holiday events or activities are abandoned, called off or postponed for any reason beyond the Promoter's reasonable control. In that case, you (and your companion, if applicable) forfeit your entitlement to that event/activity and the Promoter will advise of any changes to inclusions of a holiday and will endeavour to provide a suitable alternative/s (of equal value), within reason and where possible within the Promoter's reasonable control. In the event a holiday cannot proceed as intended, including where a change of destination, dates of the holiday or the date parameters in which a holiday must be taken, the Promoter will work with the Successful Participant, and use reasonable endeavours to book another holiday for the Successful Participant to attend (subject to availability), to an equal or greater value of the original holiday.
20. Successful Participants taking a holiday (and their companion, if applicable), are solely responsible for: (a) all taxes, fees and other assessments, as well as any additional expenses and incidental costs not included in the promotion/holiday as described; and (b) reporting any holiday to the appropriate taxing authority for tax purposes as required. Successful Participants taking a holiday (and their companion, if applicable) are required to obtain at their own cost, all necessary documents to travel to any overseas location specified, including a current and valid passport (which, at the time of taking the holiday, meets the applicable validity requirements based on the destination country) and any visas required.
21. A holiday as specified in **Schedule 1** must be taken as offered, unaltered and on the date/s specified. A holiday must be accepted as awarded and no substitution is permitted nor will cash equivalent be paid. Burson Automotive Proprietary Limited reserves the right to substitute a holiday (or part of any holiday) for one of equal or greater value in the event a selected holiday is unavailable. A holiday is provided as-is and Burson Automotive Proprietary Limited makes no representations or warranties in respect of a holiday except for any liabilities that cannot be excluded by law. Holiday values provided are based on the recommended retail price as provided by the travel supplier, include any applicable GST and are accurate at the time of printing the promotional material for this promotion. Burson Automotive Proprietary Limited will not be held liable for any change in value after that date.
22. A holiday cannot be transferred to other staff members or partners of a Successful Participant or their Workshop, cannot be substituted for cash or other alternatives, and must be taken as advised by Burson Automotive Proprietary Limited to the Successful Participant.
23. By accepting and taking a holiday, you acknowledge that there may be intrinsic risks in some aspects of the holiday and that taking such holidays may involve participating in dangerous/risky activities. By accepting the holiday, you accept those risks. If specified, in order to participate in the activity/activities awarded as part of the holiday, you must comply with any applicable conditions (e.g. height, weight, health and fitness requirements). You must ensure that you and your companion (if applicable) are healthy and fit enough to take the holiday and must follow all requirements of the people responsible for managing the relevant activity/ies.
24. Any material failure by you or (if applicable) your companion/s to comply with the conditions imposed by the travel supplier(s) may result in the holiday being cancelled or withdrawn without liability for the Promoter or the travel supplier(s).
25. A holiday offered as part of this promotion is a pre-packaged holiday, and unless otherwise indicated, the holiday package will only include the items set out in **Schedule 1**. You must travel on the dates set forth by Burson Automotive Proprietary Limited or the holiday will be forfeited with no replacement.
26. Travel must be round trip, and Burson Automotive Proprietary Limited will determine airports, airlines, destination, hotel, itinerary, and room size/occupancy in its reasonable discretion. No

refund or compensation will be made in the event of the delay of any flight. Travel and accommodation is subject to availability. Travel is subject to the terms and conditions set forth in the promotion, and those set forth by the travel supplier and Burson Automotive Proprietary Limited airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the holiday package description, including but not limited to, ground transportation to departure airport and/or during the holiday, meals, in-room charges, insurance (including excesses) incidentals, passenger tariffs or duties, any Visa/passport costs, airline fees, surcharges, airport fees, service charges or facility charges, travel insurance, personal charges at lodging, security fees, taxes or other expenses are the sole responsibility of each person taking the holiday.

27. The holidays are designed for one Successful Participant (or a Successful Participant and a companion, subject to clause 17.b), and are subject to the dates as set by Burson Automotive Proprietary Limited.
28. Holiday extensions can within reason be accommodated at your own expense, however, Successful Participants acknowledge that there may be certain requests that cannot be reasonably accommodated, and any such decision will be at the discretion of Burson Automotive Proprietary Limited and/or the travel supplier, as the case may be.
29. All travel elements (flights, accommodation, transfers) that form part of the holiday must be booked through the travel supplier (as specified by the Promoter).
30. Holidays are subject to any applicable law or guidelines including in relation to a pandemic, any travel/government restrictions/directives, border closures, health advice and the like.

AWARDING HOLIDAYS

31. All products must be purchased from Burson Automotive Proprietary Limited. Burson Automotive Proprietary Limited reserves the right to delay announcing successful Workshops and Successful Participants for up to fifteen (15) business days following the end of a Promotion Period to factor in returns made by Participants after the end of the Promotional Period (which affect a Participant's progress against the Applicable Sales Target).
32. Participants are not Successful Participants until confirmed by Burson Automotive Proprietary Limited.
33. At the conclusion of the promotion, participating Workshops that have successfully met their Applicable Sales Target will be confirmed and notified by telephone or email by a Burson Automotive Proprietary Limited representative. If they cannot be contacted within fifteen (15) business days of being confirmed as a Successful Participant, fail the verification process, decline a holiday and don't otherwise choose a travel voucher or Burson credit option instead in the timeframe specified, fail to return a signed release and declaration (within ten (10) business days of being contacted)), or fail to fulfil any such other material requirement as set out in these terms and conditions, the otherwise Successful Participant will be disqualified.
34. Burson Automotive Proprietary Limited reserves the right to audit any qualifying elements of this promotion and reserves the right to disqualify and ban any Participant or participating Workshop found to be fraudulent.
35. If a companion/s are taking the holiday with you (if applicable – please see clause 17.b), you are responsible for your companion/s and the Promoter may disqualify and prohibit further participation in this promotion by, you or any or all of your companion/s if they materially breach these conditions, whether or not legally bound by them.

36. The Promoter is not responsible for any dispute between you and any person with whom you choose to, or choose not to, take the holiday with.

FINAL DECISION

~~37.~~ If any dispute arises between you and Burson Automotive Proprietary Limited concerning this promotion or claiming a holiday (or substitute travel voucher or credit on their Workshop's Burson trade account), Burson Automotive Proprietary Limited will take reasonable steps to consider your point of view, taking into account any facts or evidence you put forward, and to respond to it fairly within a reasonable time. In all other respects, the decision of Burson Automotive Proprietary Limited shall be final in all matters of this promotion.

GENERAL TERMS & CONDITIONS

38. Burson Automotive Proprietary Limited reserves the right, exercisable in its discretion, to disqualify and ban any Participant from a promotion, including where the Participant is found or is believed to have been tampering with the process whether in relation to the qualifying process or otherwise, the operation of the promotion, or a promotion website or if a Participant engages in any conduct that may jeopardise the fair and proper conduct of the promotion, does anything to threaten, annoy, harass or abuse the Promoter or any other person who has participated in a promotion, does anything that may diminish the good name and reputation of the Promoter or any of its related entities or the agencies and companies associated with this promotion, breaches any law or behaves in a way that is otherwise inappropriate.
39. If you (or your companion, if applicable), in the opinion of Burson Automotive Proprietary Limited (and/or a medical professional, as relevant to the circumstances), are intoxicated, under the influence of alcohol or any other drug, behave aggressively or offensively, or behave in a manner which may diminish the good name or reputation of Burson Automotive Proprietary Limited or any of its related entities or the agencies or companies associated with this promotion, is contrary to law or is otherwise inappropriate, the Promoter may cancel the holiday or restrict you from participating in any elements of the holiday or this promotion as a whole, at its discretion.
40. The Promoter is not responsible for any tax implications arising from you being awarded a holiday (or substitute travel voucher or credit on their Workshop's Burson trade account). You should seek independent financial advice. If for GST purposes this promotion results in any supply being made for non-monetary consideration, you must follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.
41. You may have consumer rights under any statute including under the *Competition and Consumer Act 2010* (Cth), which may be relevant to any issue or problem you encounter in relation to this promotion and cannot be excluded or restricted. Nothing in these terms and conditions excludes or limits those rights.
42. Subject to the previous paragraph, and except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law), Burson Automotive Proprietary Limited, its affiliates, directors, employees, agents and contractors are not responsible for and exclude all liability (including negligence), for any loss, expense, damage, personal injury, illness or death that may occur from; whether direct, indirect, special or consequential, arising in any way out of:
- (a) participating in this promotion or as a result of accepting or taking a holiday (or substitute travel voucher or credit on the Workshop's Burson trade account);
 - (b) any technical difficulties or equipment malfunction (whether or not under Burson Automotive Proprietary Limited's control);

- (c) any theft, destruction, unauthorised access, alteration of or third-party interference of entries and information submitted for a promotion that are being stored electronically;
 - (d) any entry, claim or correspondence that is late, lost, altered, incomplete, illegible, incorrectly submitted, damaged or misdirected due to any reason beyond the reasonable control of Burson Automotive Proprietary Limited;
 - (e) any variation in holiday value to that stated in the promotional material;
 - (f) any tax liability incurred by a Participant;
 - (g) any incorrect or inaccurate information or any other error, whether caused by other Participants or by any equipment or programming associated with or utilised in the promotion or by any technical or human error; and
 - (h) injury or damage to a Participants' or any other person's computer related to or resulting from participating or downloading materials in the promotion.
43. To the extent permitted by law, in no event will Burson Automotive Proprietary Limited, its affiliates, Directors, employees, agents and contractors be liable for any special, incidental, punitive or consequential damages or loss of income, revenue or profits, lost or damaged data, or other commercial or economic loss, arising from this promotion, participating in this promotion or as a result of accepting or taking any holiday, even if advised of the possibility of such damages.
44. Burson Automotive Proprietary Limited reserves the right, in its reasonable discretion to, terminate or suspend the promotion, in whole or in part, or modify it in any way or disqualify affect Participants, where the promotion is not capable of running as planned for any reason beyond Burson Automotive Proprietary Limited's reasonable control (for example, due to software, hardware or communications issues, unauthorised intervention, tampering, fraud or technical failure, government directives, a pandemic, public health orders and the like).

SCHEDULE 1

Tier 1 holiday: SPAIN

SEPTEMBER 2026 (9 DAYS / 8 NIGHTS) – for one participant only (with the option to bring a companion/s at additional cost)

Valued at up to \$14,799

Includes:

- Return economy airfares (including airfare taxes) from your nearest Australian capital city to Malaga airport Madrid and return transfers between Malaga Airport airport and the accommodation;
- 8 nights' hotel accommodation in Madrid & Seville (minimum 4 stars) as selected by the Promoter;
- 1x Burson Group Dinner at Significant local restaurant; and
- other inclusions such as tours, bike riding, lunches, dinner, cooking lessons and museum visits (as determined by the Promoter and subject to availability).

OR SELECT A \$11,000[^] TRAVEL VOUCHER OR \$11,000 CREDIT TO YOUR BURSON AUTO PARTS TRADE ACCOUNT (excluding Capricorn accounts) - travel voucher/Burson credit will be provided by no later than 28 February 2026

[^]EX GST

Terms and conditions of the travel voucher can be found at

<https://help.flightcentre.com.au/s/article/gift-card-terms-of-use-au>

Tier 2 holiday

LAS VEGAS

(6 DAYS / 5 NIGHTS) – for one participant (with the option to bring a companion/s at additional cost)

Valued at up to \$12,182

Includes:

- Return economy airfares (including airfare taxes) from your nearest Australian capital city to Las Vegas airport and return transfers between Las Vegas airport and the accommodation;
- 5 nights' hotel accommodation at Paris Hotel in Las Vegas;
- welcome dinner at The Bedford by Martha Stewart;
- SEMA event entry for 4 days;
- Grand Canyon helicopter tour, Las Vegas strip limo tour, factory outlet tours (subject to availability and as determined by the Promoter);
- Top golf experience with unlimited golf, buffet dinner and beverages and private bays;
- O category C reserved tickets to Cirque du Soleil show (or similar, as determined by the Promoter); and
- Coach to Fremont street including 3 course sit down dinner at Oscars steakhouse (The Dome Dining room overlooking Freemont street) with 2 hour beverage package followed by 2 hours of free time at Freemont street

OR SELECT A \$7,000[^] TRAVEL VOUCHER OR \$7000 CREDIT TO YOUR BURSON AUTO PARTS TRADE ACCOUNT (excluding Capricorn accounts) - travel voucher/Burson credit will be provided by no later than 28 February 2026

[^]EX GST

Terms and conditions of the travel voucher can be found at

<https://help.flightcentre.com.au/s/article/gift-card-terms-of-use-au>

Tier 3 holiday

PORT DOUGLAS

AUGUST/SEPTEMBER 2026

(5 DAYS / 4 NIGHTS) - for participant (with the option to bring a companion/s at additional cost)

Valued at up to \$7,221

Includes:

- Return economy airfares (including airfare taxes) from your nearest Australian capital city to Cairns airport and return transfers between Cairns airport and the accommodation (if you live in Queensland you will need to make your own way to and from the accommodation);
- 4 nights' hotel accommodation in Port Douglas (minimum 4 stars) as selected by the Promoter;
- Flames of the Forest Welcome Dinner with all-inclusive entertainment food and beverages.
- Great Barrier Reef excursion including snorkelling, transfers (to/from the accommodation), lunch and beverages.
- Aussie icon BBQ dinner at the poolside gazebo at the resort accommodation including entertainment food and beverages.
- Day at leisure to explore Port Douglas including return coach shuttles to and from Town all day.
- Casual Cocktail Dinner at Hemingway's Brewery including entertainment, food and beverages.
- One optional activity (based on options as provided by the Promoter).
- 1 Formal Farwell Dinner.

OR SELECT A \$[5,000][^] TRAVEL VOUCHER OR \$5000 CREDIT TO YOUR BURSON AUTO PARTS TRADE ACCOUNT (excluding Capricorn accounts) – travel voucher/Burson credit will be provided by no later than 28 February 2026

[^]EX GST

Terms and conditions of the travel voucher can be found at

<https://help.flightcentre.com.au/s/article/gift-card-terms-of-use-au>